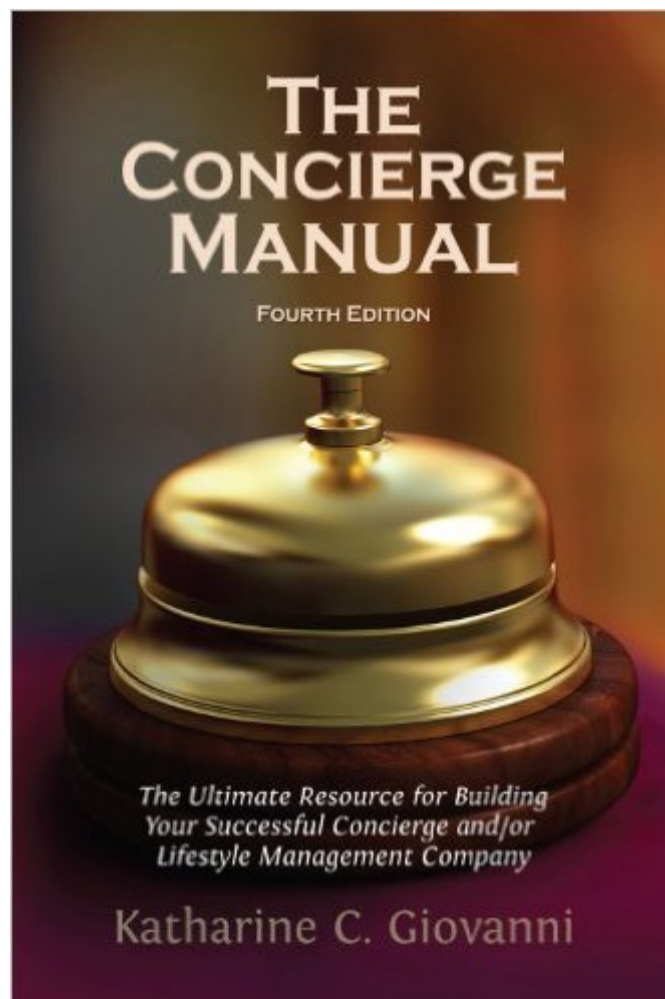


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The Concierge Manual: The Ultimate Resource For Building Your Concierge And/or Lifestyle Management Company



Synopsis

In this definitive and popular guide, now in its fourth edition, industry expert Katharine Giovanni covers the basics of starting a new concierge, lifestyle management, errand service, or personal assistant company, from creating a business plan to handling the day-to-day logistics. This valuable resource is indispensable for small boutique services to large corporations is packed with sales ideas, marketing tips, sage advice on topics such as insurance, and much more. Topics include why the concierge business is poised to explode in coming years, how to find a niche market, what services to offer, how to set fees, and how to sign top vendors and negotiate commissions from them.

Book Information

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Average Customer Review: 4.8 out of 5 stars See all reviews (26 customer reviews)

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Customer Reviews

I found The Concierge Manual to be concise and loaded with information that other 'concierge manuals' only refer to in vague and superficial terms. This book explains potential pitfalls and obstacles in the concierge business - and how to overcome them. What I liked most about The Concierge Manual is that it breaks down in detail, how to price your services. Nobody else will tell you that!

I absolutely love this book for various reasons, I am in the process of opening my own concierge business & this book helped answer any question I could have possibly had from the legalities of the business, my business plan, my target market. you name it, very easy to read & comprehend

you can keep referring back to this book if you need help, once you get this book no need to read anything else on the concierge business

I love this book.. Easy to read and it goes to the point.. Very useful.. It gave me all the tools to start my lifestyle management business! I totally recommend it.I also loved that the author is very positive and encourages you.

An amazing book for those that love having all the information possible to complete a task. This book lays out the ground work for anyone to become a concierge in simple and precise terms affording you the confidence to execute difficult endeavors with the ease of an expert.

Just completed this excellent resource for anyone considering this growing industry. The manual is well written and maintains a positive upbeat that is not only informative but inspiring and motivating. As I consider this possibility as a second act career, I will definitely refer back to the knowledge given in this book..thank you!

The marketing section and the encouraging words alone was worth the purchase. I appreciated knowing I am on the right track.

This book does a great job of giving an overall look at the concierge industry as well as starting a business. The forms in the back also provide a great reference once you start your business.

After reading this book I am ready to start my business. There is a lot of very useful information. I also like the forms in the back of the book

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